

JL

Jessica Lang

Data Analyst I

CONTACT INFORMATION



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LinkedIn | Portfolio



City, State Abbreviation zip
code

KEY SKILLS

- Clear communication
- Data warehousing
- Initiative
- SQL, Python, Tableau
- Marketing analytics
- Team training

EDUCATION

- **Bachelor of Science (B.S.) in Data Analytics, June 2023**
University of California, Irvine, CA

ABOUT ME

Results-driven data analyst with over a year of experience driving business performance within banking. Tableau Desktop Specialist passionate about utilizing data visualization software to unlock insights and inform strategic decision-making. Bachelor's degree in data analytics provides a strong foundation in statistical analysis, data management, and predictive modeling.

PROFESSIONAL EXPERIENCE

DATA ANALYST I | MOUNTAIN CREDIT UNION, CASPER, WY, JULY 2023 – PRESENT

- Support database processes to ensure the quality and accuracy of data within the Mountain Credit Union data warehouse
- Increased member engagement by 10% with targeted marketing campaigns pulled from a comprehensive member demographics dashboard created in Tableau
- Act as the primary contact for data needs, creating reports to measure business performance and efficiency
- Led a training session for over 50 staff members on Tableau basics for data analytics
- Boosted data retrieval speed by 40% through query optimization and indexing

ANALYTICS & DATA INTERN | WELLS FARGO, SAN FRANCISCO, CA, MAY 2022 – AUGUST 2022

- Gained hands-on experience in data analysis and management while working with a mentor on a team of 10 analysts
- Contributed to a team that saved \$100,000 in annual costs by identifying inefficiencies
- Attended company leadership sessions to learn about the financial industry and data analytics trends
- Assisted mentor in reducing processing times by 15% with the automation of data reporting using Tableau Server refresh schedules
- Created data models with SQL and Python to predict customer behavior

CERTIFICATIONS

- **TABLEAU DESKTOP SPECIALIST, TABLEAU, 2022**