

### PROFILE

Seasoned editor with over eight years of experience in the tech industry, specializing in content development and technical editing. Produces value-rich educational and marketing materials for global audiences, leveraging project management skills. Excels in fast-paced, collaborative environments, delivering high-quality content that meets both user needs and brand standards.

## CONTACT

(123) 456-7890 email@example.com City, State Abbreviation zip code LinkedIn | Portfolio

## SKILLS

- Brand voice development
- Budget management
- Constructive feedback
- Editorial leadership
- Global content strategy
- Negotiation

# JACQUELINE

# King

## TECHNICAL EDITOR

### EDUCATION

#### **Bachelor of Arts (B.A.) in English** June 2015

University of California, Berkeley, CA

#### WORK EXPERIENCE

#### Technical Editor, Amazon Web Services (AWS) Product Marketing, Seattle, WA

October 2017 – present

- Oversee more than 200 high-impact marketing materials, including web pages and presentations
- Develop strong working relationships with product marketers
- Grew lead generation and conversion rates by 10% with an update and improvement of customer-centric content
- Maintain editorial integrity across five platforms, enhancing the clarity and impact of AWS's technical communication

#### Content Editor, Amazon Seller University, Seattle, WA

June 2015 – October 2017

- Managed the editing and revision of over 300 educational articles and videos
- Ensured content relevance, ease of consumption, and value for Amazon Seller audience
- Reduced production time by 25% in collaborating with a cross-functional team of 10 content writers
- Advocated for customers by working closely with writers and subject matter experts to fill content gaps

#### CERTIFICATION

- Certified Professional Technical Communicator, APMG, 2021
- Professional Sequence in Editing Certificate, Berkeley Extension, 2017