




Jason Patel

E-Commerce Product Manager

Results-oriented product manager specializing in e-commerce platforms

Experienced professional with a track record of enhancing e-commerce solutions and improving customer satisfaction. Adept at aligning product strategies with user needs and business objectives to drive growth.

CONTACT INFORMATION

 (123) 456-7890

 email@example.com

 LinkedIn | Portfolio

 City, ST

KEY SKILLS

- Conversion rate optimization (CRO)
- Customer journey mapping
- Product lifecycle management
- User behavior analysis
- Vendor relationship management

PROFESSIONAL EXPERIENCE

E-Commerce Product Manager | Shopify Inc. | Ottawa, ON | June 2016 to present

- Spearheaded the development of a subscription-based feature, increasing customer retention by 20%
- Collaborated with designers and engineers to optimize checkout flows, reducing cart abandonment by 18%
- Managed relationships with third-party vendors to integrate payment solutions, enhancing UX

Digital Marketing Specialist | Trendline Retail | Toronto, ON | September 2013 – May 2016

- Conducted market research to identify e-commerce trends and opportunities
- Developed targeted marketing campaigns that increased site traffic by 30%

EDUCATION

Bachelor of Commerce (B.Comm.) in Marketing

University of Toronto | Toronto, ON 2013 |

CERTIFICATIONS

Certified E-Commerce Specialist | eCommerce Training Academy | 2018