

## **CONTACT INFORMATION**



(123) 456-7890



email@example.com



City, ST, ZIP

### **KEY SKILLS**

- Brand strategy
- Campaign planning
- Client relations
- Creative software (Adobe Creative Suite, Asana)

### **EDUCATION**

Bachelor of Arts in Communications University of Southern California I Los Angeles, CA 2018

# Taylor Morgan

# Senior Project Manager

Resourceful creative agency project manager with 7 years of experience overseeing branding, design, and marketing campaigns for global clients. Adept at managing budgets, timelines, and cross-functional teams to produce high-quality deliverables.

#### **PROFESSIONAL EXPERIENCE**

#### **Senior Project Manager**

DreamWorks Creative I Los Angeles, CA I August 2018 to present

- Managed 20+ high-profile campaigns annually, including a \$5 million international rebranding initiative
- Increased client satisfaction by 25% by improving communication and collaboration processes
- Reduced project turnaround time by 15% with streamlined task management workflows

## **Junior Project Manager**

BrightSide Agency I San Francisco, CA I June 2015 to July 2018

- Helped plan and execute integrated marketing campaigns, increasing team efficiency by 20%
- Coordinated between design and content teams to meet strict deadlines for 15+ clients
- Maintained client budgets and delivered projects with a 10% average cost savings

# **CERTIFICATIONS**

Certified ScrumMaster (CSM), Scrum Alliance I 2020