



# Sophia Hernandez

## Campus Ambassador

Outgoing and resourceful student ambassador with experience in event coordination and student engagement.

## CONTACT INFORMATION



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LinkedIn



Phoenix, AZ

## KEY SKILLS

- Public speaking
- Event planning
- Peer engagement

## EDUCATION

- Bachelor of Marketing

Arizona State University |  
Expected June 2025

## PROFESSIONAL EXPERIENCE

### Campus Ambassador | XYZ Tech Co. | January 2023 – Present

- Coordinated promotional events that attracted 500+ students to explore career opportunities
- Increased campus engagement by 25% through innovative outreach strategies

### Orientation Leader | University Welcome Program | August 2022 – December 2022

- Guided 200+ new students through onboarding activities, enhancing their transition to college life