# NANCY FLORES

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## **PROFILE**

Business analyst known for delivering data-driven insights and strategic recommendations. Nearly two years of experience in the health care sector optimizing demand forecasting and profitability through advanced data modeling and KPI analysis.

### **KEY SKILLS**

Apache, Looker, Tableau Creative solution development Financial modeling and projection Python for data manipulation Strategic communication Systems applications and products (SAP) analytics

## PROFESSIONAL EXPERIENCE

## Junior Business Analyst Boston Consulting Group, Remote

June 2023 - present

- Support a team of 10 business analyst consultants with the development of complex data models and strategic decision-making tools
- Utilize advanced Excel functions to analyze economic KPIs and influence a 5% increase in profitability for health care clients
- Improved demand forecasting accuracy by 20% through in-depth research on patient volume and market trends using Tableau
- Produced quarterly investor PowerPoint presentations to attract \$1 million in additional funding for new health care initiatives focusing on digital health solutions

## Business Analyst Intern McKinsey & Company, San Francisco, CA

January 2022 - December 2022

- Collaborated with a multidisciplinary team in Tableau to increase year-over-year revenue by 10% for a major retail client
- Leveraged SAP analytics to secure \$750,000 in annual savings toward operational costs with a restructuring of a client's inventory management system
- Contributed to 20 ad-hoc analysis projects using Python for data manipulation
- Improved data retrieval times by 30% on a large project through design and maintenance of the team's metric database in Microsoft Access

## **EDUCATION**

Bachelor of Science (B.S.) in Business Administration

Sacramento State University, Sacramento, CA | June 2022

#### **CERTIFICATIONS**

Google Data Analytics Professional Certificate, Google, 2022