EDWARD BAILEY

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# PROFILE

Dedicated and results-driven business analyst with over seven years of experience. Background in fuel-related systems optimization and renewable energy. Possesses a strong analytical mindset coupled with excellent interpersonal and communication skills. Leads cross-functional teams, conducts data analysis, and identiﬁes opportunities for process enhancement.

Interdepartmental coordination Microsoft Suite (Excel, Visio, Word)

Project prioritization

# KEY SKILLS

Requirement elicitation and analysis Stakeholder relations

Time management

# PROFESSIONAL EXPERIENCE

## Business Analyst July 2018 – present

**WEC Energy Group, Milwaukee, WI**

* Lead analysis and support functions within the renewable energy and customer-owned electric generation systems (COGS) domain
* Update interconnection processes in alignment with pending PSC 119 state regulations
* Develop and implement a customer communication strategy, resulting in a 15% increase in customer engagement and awareness of renewable energy initiatives
* Ensure accuracy and maintenance of iAvenue information, producing regular reports on COGS trends for planning and analysis
* Collaborate with the IT department to enhance the iAvenue system and reduce data entry errors by 40%
* Liaise between the department and regulatory bodies to ensure compliance

## Business Analyst January 2016 – June 2018

**RaceTrac, Atlanta, GA**

* Maintained and managed development backlogs, reducing project turnaround time by two weeks
* Led and facilitated over 50 meetings, ensuring eﬃcient collaboration and decision-making processes
* Proactively identiﬁed and addressed system or process gaps, leading to a 27% reduction in system-related issues, saving an average of 15 hours per week
* Collaborated with each department to integrate a new CRM system for tracking data and personalizing service

# EDUCATION

## Bachelor of Business Administration (B.B.A.)

Marquette University, Milwaukee, WI, September 2013 – June 2017

# CERTIFICATIONS

* Certiﬁcation of Competency in Business Analysis (CCBA), IIBA, 2018
* Microsoft Oﬃce Specialist (MOS), Microsoft, 2017