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# Kathleen Davis

Strategic Product Manager on a mission to create innovative products that drive business growth and solve customer problems. Seeking to leverage six years of product management experience for Nordstrom Inc. Strong communicator and collaborator dedicated to improving customer satisfaction.

## Location

City, State Abbreviation  
Zip Code

## Phone

(123) 456-7890

## Email

email@example.com

## Website

LinkedIn | Portfolio

## Professional Experience

### September 2019 – Present

Product Manager | Walgreens | Deerfield, IL

- Improve product profitability by 10% through product pricing optimization and reducing production costs
- Collaborate with the support team to collect customer feedback and prioritize product updates based on customer needs, resulting in a 30% increase in customer satisfaction scores
- Work closely with engineering and design teams to streamline development timelines, resulting in successful product launches

### August 2017 – September 2019

Associate Product Manager | Ultra Beauty, Inc. | Bolingbrook, IL

- Led market research and competitive analysis for a new product launch, resulting in a 25% increase in market share within the first eight months of launch
- Conducted surveys and focus groups with target audience to identify key product features and messaging

## Education

UNIVERSITY OF ILLINOIS CHICAGO | Chicago, IL

**September 2017 – June 2019** | Master of Business Administration

**September 2013 – June 2017** | Bachelor of Science (B.S.) Business

**2016** | Certified Product Manager, AIPMM

## Key skills

- Market Research & Analysis
- Product Roadmap Development
- User Testing
- Product Strategy & Design
- Competitive Analysis