



# Peter Banning

## Graphic Designer

(123) 456-7890 | Neverland, NV 55555  
peter.banning@example.com | LinkedIn | Portfolio

### PROFILE

A dynamic graphic designer with five years of experience in designing and developing visual concepts for various digital and print media. Proficient in Adobe Creative Suite, Sketch, and Figma. Adept at collaborating with clients and cross-functional teams to deliver high-quality designs that meet business objectives.

### PROFESSIONAL EXPERIENCE

#### GRAPHIC DESIGNER

ABC COMPANY, NEW YORK, NY

- Designed a logo that increased a client's sales by 20%
- Collaborate with cross-functional teams to develop visual concepts for digital and print media
- Design and develop marketing materials such as brochures, flyers, and social media graphics Create wireframes, prototypes, and UI for web and mobile applications
- Manage multiple projects simultaneously while meeting tight deadlines

#### STUDIO SHOWDE

JUNIOR GRAPHIC DESIGNER

- Designed an app interface that increased user engagement by 40%.
- Designed and developed visual concepts for various digital and print media
- Created logos, branding guidelines, and marketing materials for clients across different industries
- Collaborated with copywriters to create compelling content for social media campaigns
- Conducted user research to inform design decisions

### EDUCATION

SEP 2015 –  
MAY 2019

#### BACHELOR OF FINE ARTS IN GRAPHIC DESIGN

New York University, New York, NY

### KEY SKILLS

- Branding and identity
- Graphic design
- Print design
- Project management
- UI /user experience (UX) design
- Visual communication

### CERTIFICATIONS

Adobe Certified Expert (ACE) in Photoshop Figma Certified Designer, 2019

### ACCOMPLISHMENTS

Designed a social media campaign that increased engagement by 30% for a client in the food industry

Received the "Best in Show" award at the NYU Graphic Design Senior Showcase